



Strategic Planning for Adequate Funding of Public Education A Focus on Local Revenue Strategy

*Board of Education: Committee of the Whole Meeting
February 26, 2019*

2019-20 Revenue Strategy Plan Overview



- Decades of Underinvestment in Public Education Requires a Comprehensive Strategy to Generate and Secure Additional Funding
- Our Strategy Includes:
 - Legislative Strategies
 - Statewide Initiatives
 - Local Revenue Measures

Possible 2019 Election Opportunities



- June 4, 2019 Special Election
 - LA City Council District 12 (Primary)
 - Serving: Northwestern San Fernando Valley: Chatsworth, Granada Hills, North Hills, Northridge, Porter Ranch, Reseda, Sherwood Forest & West Hills
 - Senate District 33 (Run-Off)
 - Serving: Cudahy, Bell, Bell Gardens, Lynwood, Maywood, South Gate, Vernon, Huntington Park, and portions of Los Angeles (Not Within LAUSD Boundaries: Paramount Signal Hill, Walnut Park, Most of Long Beach with portions of Lakewood)

- November 5, 2019 Local and Municipal Elections (Limited Election)
 - Currently No Jurisdictions Overlapping LAUSD Boundaries

Timeline for 2019 Elections



■ June 4, 2019 Election

- March 8th: Board-Adopted Materials Due to Registrar of Voters
 - Resolution Calling for Election, Abbreviated Ballot Text, Full Ballot Measure Text
- March 13th: Last Day to Withdraw or Amend Measure
- March 15th: Last Day to Submit Argument in Favor of a Measure
- March 25th: Last Day to Submit Rebuttal to Argument Against Measure

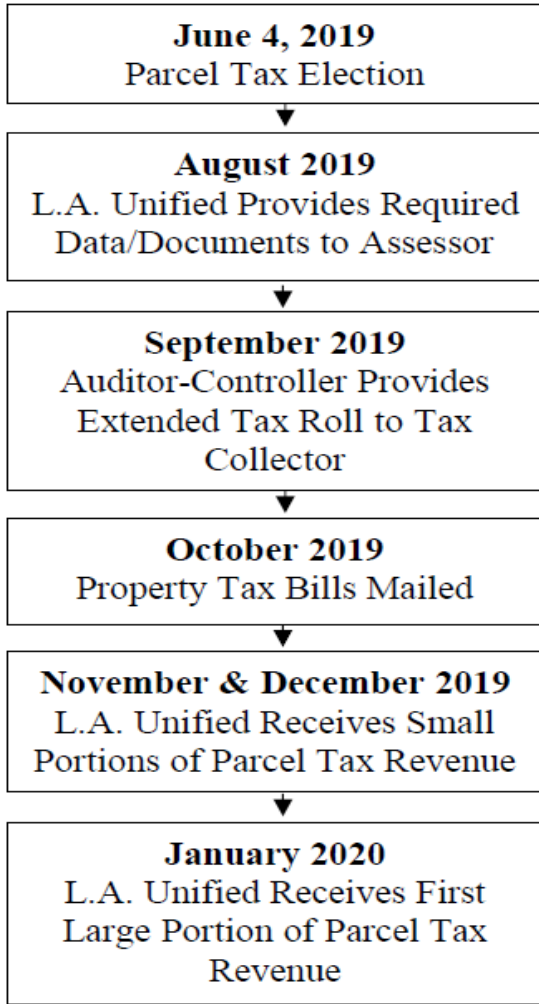
■ November 5, 2019 Election

- August 9th: Board-Adopted Materials Due to Registrar of Voters
- August 14th: Last Day to Withdraw or Amend Measure
- August 16th: Last Day to Submit Argument in Favor of a Measure
- August 26th: Last Day to Submit Rebuttal to Argument Against Measure

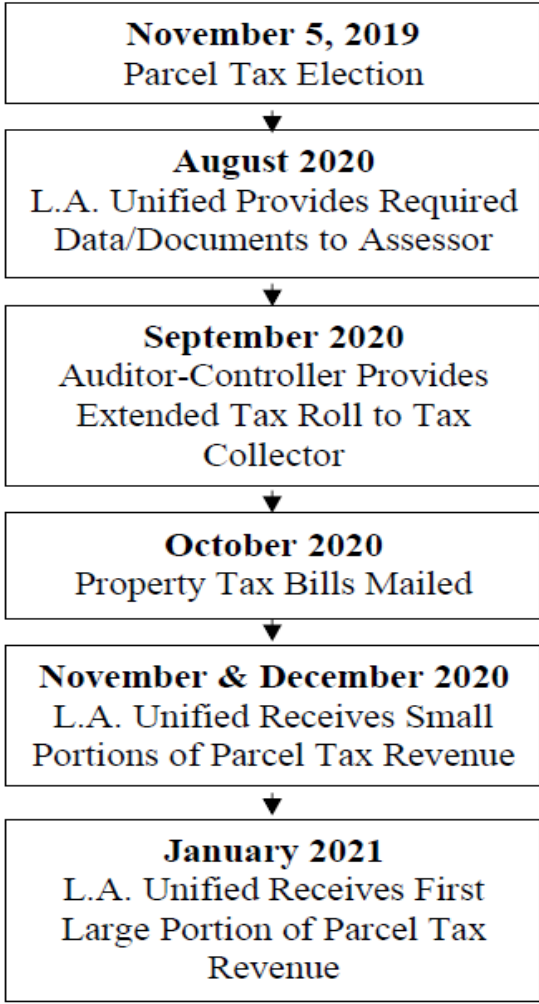
Timing of Tax Assessments & Funding Disbursement



June 4, 2019 Election



November 5, 2019 Election



Proposed Abbreviated Ballot Text



LOCAL QUALITY TEACHER, CLASS SIZE REDUCTION, AND SCHOOL SAFETY MEASURE

To retain/attract quality teachers; reduce class sizes; provide counseling/nursing/library services, safe, well-maintained schools; prevent cuts to arts, music, science, math, vocational, career education; provide instructional materials; support disadvantaged/homeless students; shall Los Angeles Unified School District levy \$0.____ per square foot of building improvements annually exempting seniors/certain disability recipients, providing approximately \$_____ annually unless ended by voters, requiring annual audits and citizens' oversight

Parcel Tax Amounts Tested



	Option A	Option B
Flat Parcel Fee	\$537	\$365
Cost Per Square Foot	\$0.16	\$0.11
Generated Per Year (Approximately)*	\$500,000,000	\$340,000,000

*Does Not Include Reduced Funding Due to Senior Exemptions or Tax Delinquencies

Cost Per Square Foot



- Parcel Tax Structured As a Cost Per Square Foot Fee = Cost Per Square Foot of Building Improvements
 - Total Square Footage of All Habitable Building Structures, Including Each Floor on a Multi-Story Building
 - Per County Assessor's Office: Garages, Pool Houses, Cabanas, and Other Non-Structural Improvements Are Excluded

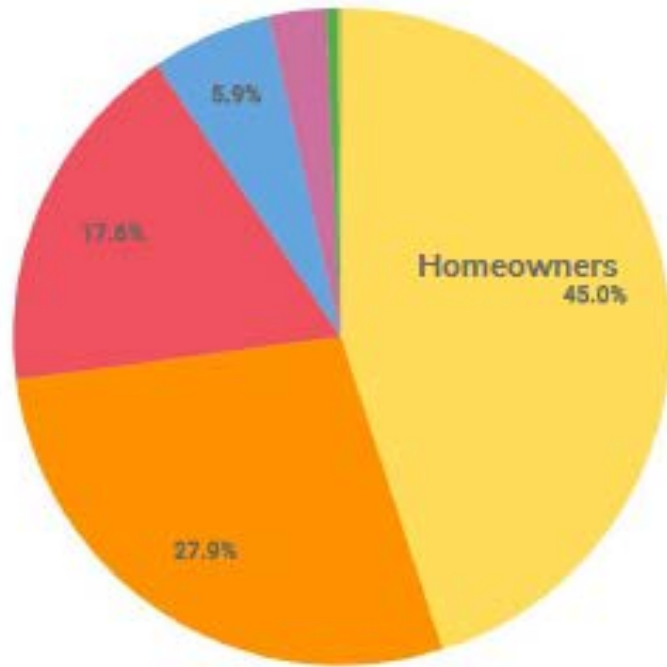
Equity Found in Per Square Foot Structure



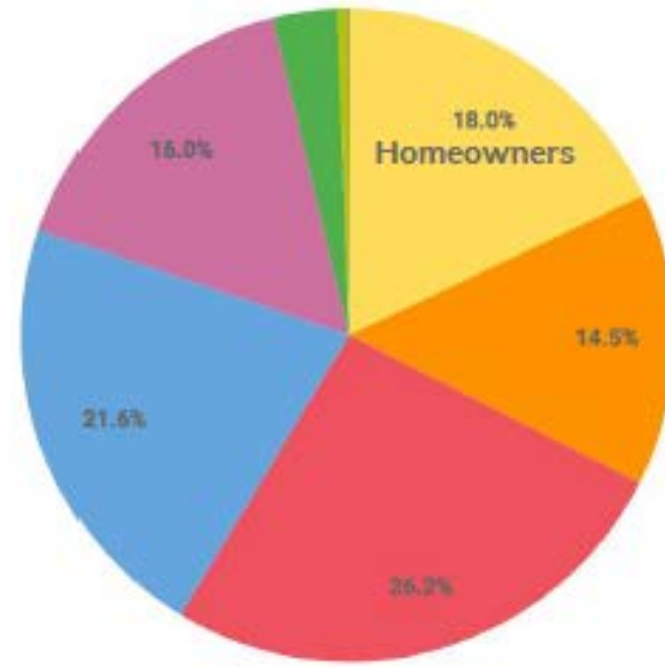
Square Foot Structure Evenly Distributes Costs



Estimated Tax By Parcel



Estimated Tax by Improvement Area (Sq. Ft.)



- Res - Single Unit <65 Owner Occupied (est.)
- Res - Single Unit Not Owner-Occupied (est.)
- Residential Multi-Unit
- Commercial
- Industrial
- Institutional
- Recreational
- Government

Proposed Uses in Full Ballot Measure Text



- The Available Revenues Shall be Dedicated Annually to the following L.A. Unified and Charter School Purposes:
 - Lowering Class Sizes
 - Providing Adequate Nursing, Counseling and Library Services
 - Retaining and Attracting High-Quality Teachers and School Employees
 - Providing Critical School Resources, Instructional Programs, and Materials for
 - Providing Safe, Clean, Well-Maintained and Supportive Schools
 - Administrative Services Necessary to Support Schools
 - Support for Disadvantaged and Homeless Students
 - Safety and Security Efforts
- Funding for L.A. Unified Authorized Charter Schools, and Charter Schools Authorized by the Los Angeles County Office of Education or the State of California, Operating and Located within L.A. Unified's Boundaries Shall be Allocated Based on Each Charter School's ADA for In-District Students

Proposed Exemptions



- Any Parcel Owned by One or More Persons 65 Years of Age or Over Who Occupies the Parcel as a Principal in Residence, Upon Application for Exemption
- Persons Receiving Supplemental Security Income for a Disability, Regardless of Age
- Persons Receiving Social Security Disability Insurance Benefits, Regardless of Age, Whose Yearly Income Does Not Exceed 250 Percent of the 2012 Federal Poverty Guidelines Issued by the United States Department of Health and Human Services

Costs



- Important for L.A. Unified to Conduct a Public Information Effort to Make Sure All of the Students, Families, Communities, and Staff Are Aware of the Proposed Measure
- L.A. Unified Historically Spent Approximately \$1 Million From the General Fund to Support Public Information Effort
- Registrar of Voters' Quote for Election Costs for March Special Election is Approximately \$12.5 Million
- Revenue from Parcel Tax Measure May be Used to Reimburse Costs



Community Perspectives