Overview

• What do we mean by ‘open data’?
• Why implement open data in LA Unified?
• What is LA Unified’s Open Data?
• Next Steps
What do we mean by open data?

• **Open data** is the idea that some data should be freely available to everyone to use and republish as they wish, without restrictions from copyright, patents or other mechanisms of control.

• Examples of open data in government include:
  - Data.Gov – Created by the Obama Administration
  - Data.lacity.org – Mayor Garcetti’s commitment to the being the most transparent city in the U.S.
  - Opendata.cityofnewyork.us – City law passed in 2012 to make all data publicly available.
  - 48 states, 48 U.S. Cities & Counties, 53 countries, 165 international regions
Why Make Data Freely Available to Everyone?

• Facilitate government transparency, accountability and public participation.

• It can make existing information easier to analyze, process, and combine, allowing a new level of public scrutiny.

• Governments that enable public viewing of data can help citizens engage within the governmental sectors and "add value to that data."

• Can support innovation by enabling third parties to develop new kinds of digital applications and services.
Why Implement Open Data in LA Unified?

• Commitment to openness and transparency.
• Fuel innovation and collective problem solving.
• Central source for data.
• Provide data in standard formats that encourage re-use.
• Engender a data sharing culture within the district.
A Diverse Community of Data Consumers

- Schools communities: Parents, principals and school staff.
- Community Partners: civic organizations, non-profits, advocacy groups.
- Researchers
- The media
- App developers
Open Data Policy

• A tool to increase awareness of Open Data within the district by detailing the goals of the project and the process for publishing data.

• Describes the two components of the portal: the dashboard and the data catalog.

• Lays out the roles that data-sharing divisions play vis-à-vis the Office of Data and Accountability.

• Describes the standards for making datasets publicly available, such as data suppression to ensure student privacy.
Open Data Demo

- Visit our landing page at opendata.lausd.net
- Open Data Dashboard
- Open Data Catalog
- Help Resources
## Currently Available Data

### Data Sets

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<tr>
<th>Student Enrollments</th>
<th>SAT Reading-Writing, Meeting Benchmark</th>
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<tr>
<td>Students with Excellent Attendance</td>
<td>SAT Math, Meeting Benchmark</td>
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<td>Students Chronically Absent</td>
<td>Graduates Meeting UC-CSU Entrance Requirements</td>
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<td>Smarter Balanced English</td>
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<td>California Alternate Assessments English</td>
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<td>California Alternate Assessments Math</td>
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<td>Advanced Placement Exam Performance</td>
<td>College Completion Rate</td>
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<tr>
<td></td>
<td>Facilities Bond Project Monthly Update</td>
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<td></td>
<td>Detailed Budget Transparency Report</td>
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Outreach and Communication

- Introduced Open Data to local district staff and principals.
- Working closely with Parent and Community Services Branch to spread the word through parent coaches and school site parent centers.
- Demos to parents and school staff at local district school site council training sessions.
- Demos to parents and community members at BD1 Connected Parent Summit in the Fall.
- Demos to parents and community members at BD3 Family Resource Fair.
- Coffee with the Superintendent (LD NW).
- Exploring collaborative opportunities with other government agencies, including the Mayor’s office and LAPL.
A Collective Effort Around Implementation

- Guidance and direction from ODA Executive Director and the Office of the Superintendent
- Support of division heads and division data contributors
- ITD programmer and project management support.
- Parent and Community Services Branch.
- Local District as partners.
What’s Next For Open Data

• Adding more data to the dashboard.
• Re-alignment of dashboard to District’s current LCAP scorecard.
• Continue to find ways to meet the data needs of school communities.
• Identify existing public-facing reports & datasets to present on Open Data.
• Work with OGC to identify common ‘PRA datasets’.
• Expand outreach efforts to include community partners, researchers, and other open data agencies.
• Consider linkages to School Performance Framework data.