Enrollment Retention
March 29, 2016
Agenda

- The Issue
- Financial Impact
- Independent Financial Review Panel Recommendations
- Steps We Are Taking
- Path Forward
The Issue

- Financial Impact
- Independent Financial Review Panel Recommendations
  - Steps We Are Taking
  - Path Forward
Why Focus on Enrollment and Attendance?

School attendance is the strongest predictor of high school graduation.
Enrollment Retention Challenges

200,000
Reduction in student enrollment since 2002-03

100,000
Students are enrolled at 211 independent charter schools in the District
Fewer Children Born in LA

204,124 Births in 1990

130,312 Births in 2011

http://publichealth.lacounty.gov/epi/docs/Birth_Trends_Health_Brief_Final.pdf
Seeking Enrichment Opportunities

36% Of outgoing students surveyed provided Dual Language Programs as reason for transferring out.*

30% Outgoing students surveyed provided International Baccalaureate Programs as reason for transferring out.*

* From a select survey sample provided by the Permit Office
How Does LAUSD’s Attendance Compare?

1.2% Below most comparable Districts in California

LAUSD’s lags statewide averages
Financial Impact

- The Issue

- Independent Financial Review Panel Recommendations
  - Steps We Are Taking
  - Path Forward
$127 million
Projected Revenue Loss in 2016-17

$36 million
Saved through Normed staff adjustments

Drops in Revenue not addressed by staff adjustments
Increased Attendance Rate results in...

100% Attendance Rate = $250 million in Additional Revenue Annually

1% Increase in Attendance could result in $40 Million in Additional Revenue
How does the current state of enrollment and attendance impede our ability to achieve our District Goals?
The Issue

Financial Impact

Independent Financial Review Panel Recommendations

Steps We Are Taking

Path Forward
Summary of Recommendations

Continuous Attendance Monitoring and Analysis

Study Reasons given for Exit/Transfer

Parent Info Campaign
Summary of Recommendations

Best Practices within and Outside of District

Dropout Intervention

Maximize revenue for Enrollment & Attendance
The Issue

Financial Impact

Independent Financial Review Panel Recommendations

✅ Steps We Are Taking

Path Forward
Enrollment Efforts

Enrollment Incentive Program

Local Districts were each given funds to design their own enrollment plans

Marketing

Numerous efforts taking place throughout the District
Focus on Increased Attendance

**Improved Attendance Practices**
- Focus on Attendance Not Submitted
- Use of Rewards and Incentives

**Attendance Programs**
At-Risk Youth Programs
- Foster Youth
- Homeless Youth
- Camp Returnee Program
Several Programs Support Enrollment & Attendance

Diploma Project

Student Recovery Day

Health and Wellness Program

Restorative Justice
Continuous Accountability

The District has implemented numerous strategies over the last several years to increase accountabilities that set clear attendance improvement targets, and address chronic absenteeism.

- Increasing the number of Students who miss **7 days** or less
- Reducing the number of students who miss **15 days** or more
The Issue

Financial Impact

Independent Financial Review Panel Recommendations

Steps We Are Taking

✓ Path Forward
Unified Enrollment Process

Simplifying the school choice process for students and parents

The initial step in unifying enrollment is to move up the timeline to the fall semester and align all the programs to the same application period.
Unified Enrollment Process

*One concurrent timeline requires a common application that must be developed*

One-stop online search engine for families to browse school options

An integrated online application portal where parents can submit a student application
Comprehensive Outreach

Leverage the Unified Enrollment Process to build a positive narrative for all LAUSD schools

Detailed information about each school that showcases their strengths.

Provide local marketing support for schools and District-wide marketing initiatives.
Increasing Positive Encounters

All schools and offices must be service oriented

Build, Foster and Sustain Welcoming Environments

Focus on Customer Service and Appropriate Staff Development
LD Teams to monitor and support implementation of Attendance and Dropout Prevention

Enhanced Systems of Accountability

Relevant training and professional development
Expand Attendance Efforts

Building upon existing systems to enhance the infrastructure for continued evaluation, monitoring, and support attendance strategies

8% Attendance Rate Growth for 9th Graders in schools served by the Attendance Improvement Program (AIP)

There are many Bright Spots in LAUSD to learn from Today
Targeted Attendance Support

Monitor Data and Attendance Outcomes

Capitalizing on Targeted LCFF Resources
For 2016-17 we currently have an LCAP target of 72% of students at 96% attendance rate, and a proposed 1% increase in the District’s overall attendance.

- Proceed with Unified Enrollment Process
- Localize Marketing Efforts for Schools
- Utilize LCFF Resources as a Catalyst to Support Local District Attendance Efforts
- Enhanced Instructional Programs
  - Dual Language
  - Magnets
  - International Baccalaureate
Given limited resources, what efforts should be prioritized?