

**BOARD OF EDUCATION OF THE CITY OF LOS ANGELES**  
Governing Board of the Los Angeles Unified School District

**COMMON CORE TECHNOLOGY PROJECT AD HOC COMMITTEE**  
333 South Beaudry Avenue, Board Room  
5:30 p.m., Tuesday, October 22, 2013

**Committee Members**

Ms. Mónica Ratliff, Chair  
Ms. Marguerite Poindexter LaMotte  
Ms. Tamar Galatzan

**District Staff Members**

Mr. Ronald Chandler, Chief Information Officer,  
Information Technology Division  
  
Mr. Gerardo Loera, Executive Director  
Office of Curriculum, Instruction, & School Support

**Board Secretariat Contact**

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**External Representatives**

Ms. Quynh Nguyen, Bond Oversight Committee  
Ms. Myrna Brutti, AALA  
Ms. Linda Perez, CSEA  
Ms. Lisa Karahalios, UTLA  
Mr. Lester Garcia, SEIU Local 99  
Ms. Sandy Escobedo, Advancement Project  
Mr. Leon Jenkins, NAACP Los Angeles  
Mr. Alvaro Alvarenga, Parent Community Services Branch  
Ms. Raquel Cedillo, Parent  
Mr. Alex Candelaria, Parent

**NOTES**

The meeting convened at 6:10 p.m.

**WELCOME AND SUMMARY OF SEPTEMBER 25<sup>TH</sup> MEETING**

Ms. Mónica Ratliff, Chairperson, welcomed the audience and thanked the District staff who have worked so hard putting together the presentations. She mentioned to the audience that there are index cards available to allow for questions during the meeting.

**PROCUREMENT PROCESS AND QUESTIONS**

Mr. Hugh Tucker, Deputy Director, Facilities Contracts, reviewed the process to select Apple products for the Common Core Technology Project. He said the process had 3 steps. The first was the planning step using the Public Contracting Code that identifies the best value. He said there was an industry forum conducted by the District that provided the information that vendors could ensure enough product to supply the District.

The second step was the Request for Proposals (RFP) process. The minimum qualifications and scoring criteria were identified in the RFP. This was distributed to a large number of potential vendors.

The third step was an evaluation by a panel of the proposals received in response to the RFP. Three firms were rated above 70 points. These three firms submitted prices and were then reevaluated. Upon the final evaluation, Apple was chosen.

Mr. Tucker responded to questions and comments from the Committee. Ms. Ratliff asked about the criteria that precluded laptops and netbooks. Mr. Ron Chandler said that there are some laptops that could

meet the criteria of having a touch screen. Mr. Tucker said that no such laptops were submitted as part of a proposal. Mr. Tucker said that the technical specifications were created by the Instructional Technology Division. Ms. Ratliff asked questions that had been submitted to her on index cards. In response to a question, Mr. Tucker said that Apple is the entity that selected Pearson as the curriculum provider, and that the District has nothing to do with the selection of subcontractors such as Pearson. There were several questions related to why Apple was allowed to make the curricular choice and not the District's instructional staff.

Mr. Tucker said that he did not expect for an additional procurement process to take place after Phase 1. He said that the names of those on the evaluation panel would only be released through a public record act request. Ms. Ratliff said that the scoring criteria should be released to the Committee if it is decided that this information would be released following a public records act request. Mr. Tucker also responded to questions about the possibilities of upgrading the iPads from version 4 to the new version 5.

### FINANCIAL PLAN FOR PHASES 2, 3, AND BEYOND

Mr. Ronald Chandler said that the Financial Plan will be released after this meeting to the Board in preparation for the Board's October 29, 2013 meeting. He stated the financial plan is based on a life cycle for the iPads of 3 years. He said that the iPads may last longer but that is not yet known.

Mr. Chandler and Mr. Hovatter responded to questions and comments from the Committee. Mr. Hovatter said that colocated charters were included because the District is obligated to provide a charter on a District site with anything that is provided to a District school. Mr. Chandler said he would provide the actual cost of providing the iPads to charter students. In response to another question, Mr. Chandler said he was comfortable with a predicted 1-3% loss rate for lost devices and repairs.

### CURRICULUM AND MISCELLANEOUS QUESTIONS

Mr. Gerardo Loera began his presentation showing that the Phase 1 rollout of the project will be completed shortly. Forty schools have received 23,347 iPads with the curriculum that is currently ready. The last five schools will soon receive their devices. He said that the iPads can now access the District library of reference materials from home. At the moment, Pearson has only provided selected "drop-in" lessons, 1 to 2 units per grade in English Language Arts and math, but said the full second semester curriculum will be available from Pearson in January 2014. Mr. Loera also said that the District did not look for interactive textbooks with the original project, but that could be done in the future. He said the Pearson curriculum does not replace textbooks at this point since it has not been adopted by the State and therefore the District will need to continue to purchase textbooks. Ms. Ratliff said she would schedule a discussion about textbook replacement for a future meeting.

Mr. Loera said he would have to reply later as to whether Pearson would slow down their curriculum development if the District were to delay the program. He said he would bring information regarding the Pearson curriculum development forward at a later time. He also said he would later provide a list of the approved applications that are already available on the iPads. Ms. Bernadette Lucas, CCTP Project Director, reported to the Committee that some schools have asked for additional applications and they have already been provided. Mr. Loera said that additional tools for English Language learners would be built into the curriculum for Phase 2 and Phase 3. He said that the funding for additional applications would have to be determined and he would report on this in the future.

Mr. Loera continued his presentation by discussing the professional development that occurred over the summer. He reviewed the amount of training that each teacher received. Mr. Loera responded to

questions and comments of the Committee. Ms. Ratliff requested summaries of the completed evaluations of the professional development submitted by teachers.

Mr. Chandler displayed an illustration of the “governance model” of the project that indicated key responsibilities and said he would provide the names of the Executive Sponsors in the future. He also discussed the current status of the iPads going home with students and said currently none are going home.

### SAFETY AND SECURITY PLAN

Lt. Jose Santome, Los Angeles School Police, described to the Committee the 4-point safety strategy plan and his efforts to coordinate with other safety agencies. Lt. Santome said one of the main strategies to protect the iPads and students is to make the device worthless to others. He also hopes to have high profile prosecutions of those who obtain the devices illegally. The goal is for the devices to have low value and high risk. Lt. Santome reported that of the 24,000 iPads deployed to date only 5 have been stolen and none have been lost. Mr. Chandler said he would bring information regarding bullying and the Acceptable Use Policy in the future.

Lt. Santome discussed the summer storage plan and the steps being taken to minimize inventory loss and damage.

### STUDENT AND PARENT RESPONSIBILITY, LIABILITY AND PARENT TRAINING

Ms. Lucas discussed student and parent responsibility. She said there is a new Parent/ Student Acknowledgment Form, as of yesterday, which says that “the parent or guardian of any minor who willfully cuts, defaces, or otherwise injures any real or personal property of the District or its employees, or fails to return same upon demand of the District, shall be liable for all damages caused by the minor.” She said she could not address the question about how a parent who refused to accept the liability can be accommodated. Ms. Lucas said that parents are not liable for theft or loss of the device. Mr. Chandler said he would review the language of the form again to ensure the intent described by Ms. Lucas is clear.

Ms. Lucas gave a brief description of the plan to enhance the learning opportunities for young learners. She also briefly discussed how the CCTP team is looking into how the iPads can be used to support the Progressive Discipline Plan. Ms. Ratliff also said that she would like more information about parent training at a future meeting. Ms. Ratliff stated that the original question about progressive discipline related to the District’s plan for students who violate the Acceptable Use Policy.

### INTRODUCTION OF QUESTIONS FROM [cctpquestions@gmail.com](mailto:cctpquestions@gmail.com)

Ms. Mónica Ratliff read two questions that have been received and asked to respond.

### PUBLIC COMMENT

The following speakers addressed the Committee on the subjects indicated:

Ms. Virginia Sanchez	Technology problems at schools
Ms. Kim Kaufman	Common Core Technology Project costs
Mr. Kevin Mottus	Common Core Technology Project costs
Mr. George Buzzetti	Problems with Common Core Project
Ms. Roxana Toledo	Problems with wireless network

CLOSING REMARKS

Ms. Ratliff thanked her staff and adjourned the meeting at 9:37 p.m.

The Committee may consider and act upon motions, Board Reports, or other business referred to it by the Board of Education. The Board of Education may also refer any item on this Order of Business for the consideration of a committee or meeting of the Board of Education.

Requests for disability related modifications or accommodations shall be made 24 hours prior to the meeting to the Board Secretariat in person or by calling (213) 241-7002.

If you or your organization is seeking to influence an agreement, policy, site selection or any other LAUSD decision, registration may be required under the District's Lobbying Disclosure Code. Please visit [www.lausd.net/ethics](http://www.lausd.net/ethics) to determine if you need to register or call (213) 241-3330.

Materials related to an item on this Order of Business distributed to the Board of Education are available for public inspection at the Security Desk on the first floor of the Administrative Headquarters, and at: <http://www.laschoolboard.org/10-22-13CCTP>. Items circulated after the initial distribution of materials are available for inspection at the Security Desk.