

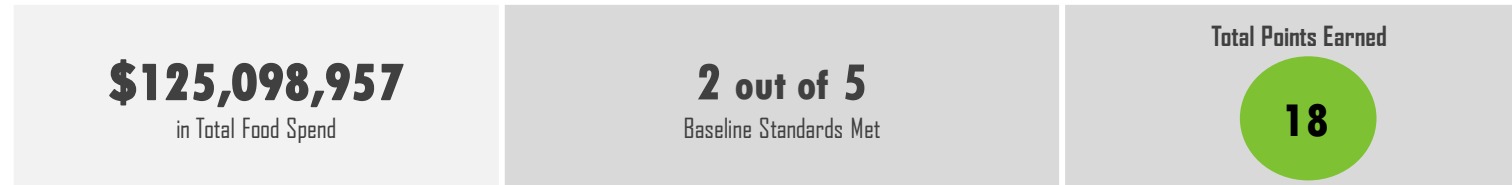


PURCHASING
PROGRAM

THE GOOD FOOD PURCHASING PROGRAM in
LOS ANGELES UNIFIED SCHOOL DISTRICT
SCHOOL YEAR 2017-2018

Report to the LAUSD Board of Education
May 28, 2019

EXECUTIVE SUMMARY



Progress Toward Baseline Goal and Qualifying Purchases by Value Category

		Baseline Goal ¹	Standard Points	Extra Points	Baseline Met
Local Economies	13.8% or \$17.3M	15% (\$18.8M)	0	2	-
Environmental Sustainability	4% or \$5.0M	15% (\$18.8M)	0	3	-
Valued Workforce	17.5% or \$21.9M	5% (\$6.3M)	9	1	✓
Animal Welfare	0% or \$0	15% (\$5.6M)	0	0	-
Nutrition	64% of applicable items met	51% met	1	2	✓
Total			10	8	

Projected Star Rating when LAUSD meets baseline in all categories:
21 Points
★★★★★

PAST PERFORMANCE

	Jan-Mar 2013		Apr-Sep 2013		Apr-Jun 2015		SY 16-17		SY 17-18	
	Points Earned	Baseline met?	Points Earned	Baseline met?	Points Earned	Baseline met?	Points Earned	Baseline met?	Points Earned	Baseline met?
Local Economies	4	✓	6	✓	2	✓	1	-	2	-
Environmental Sustainability	3	✓	2	✓	1	-	2	✓	3	-
Valued Workforce	1	-	0	-	7	✓	5	✓	10	✓
Animal Welfare	1	-	0	-	0	-	1	✓	0	-
Nutrition	2	✓	2	✓	3	✓	3	✓	3	✓
Total	11		10		13		12		18	

Apr-Jun 2015 and prior periods were scored on GFPP Standards 1.0; SY16-17 and after were scored on GFPP Standards 2.0 released in 2017.



CHICKEN PURCHASES IN SCHOOL YEAR 17-18

Supplier	Sourcing	Spend	%
TYSON	Outside CA	\$ 6,441,924	73%
M.C.I. FOODS, INC.	Outside CA	\$ 1,711,816	19%
FIVE STAR GOURMET FOODS	Unknown	\$ 571,257	6%
PERDUE FARMS	Outside CA	\$ 160,056	2%
Total Chicken Spend		\$ 8,885,053	100%

NEXT STEPS

General

- Identify the star rating LAUSD would like to achieve, and by when.
- Work with **Vanessa Zajfen, Director of Institutional Impact at the Center**, to create a strategic action plan.
- Assign a staff person to facilitate reporting.

Other actions for consideration

- *Local economies* – increase purchases of **locally sourced chicken**.
- *Environmental sustainability* – **reduce beef purchases** to decrease carbon and water footprint.
- *Animal welfare* – **reduce purchase of animal products** by volume.
- *Nutrition* – **increase** purchases of **minimally processed foods** and **fresh produce**, and **reduce** purchases of **red and processed meats**.
- *Long term action* – **Hire a farm to school specialist** who can 1) facilitate relationships with food suppliers that embody the five values and 2) identify creative purchasing strategies and menu design to improve LAUSD's GFPP score and continue leading the way on the national stage.



PURCHASING
PROGRAM

QUESTIONS?



CENTER
FOR
GOOD FOOD PURCHASING

THANK YOU



PURCHASING
PROGRAM

APPENDIX

LOCAL ECONOMIES: PROGRESS TOWARD BASELINE

13.8% of total food spend is locally-sourced (\$17,316,253)

Baseline Goal	Total Points	Baseline Met
15%	1	-

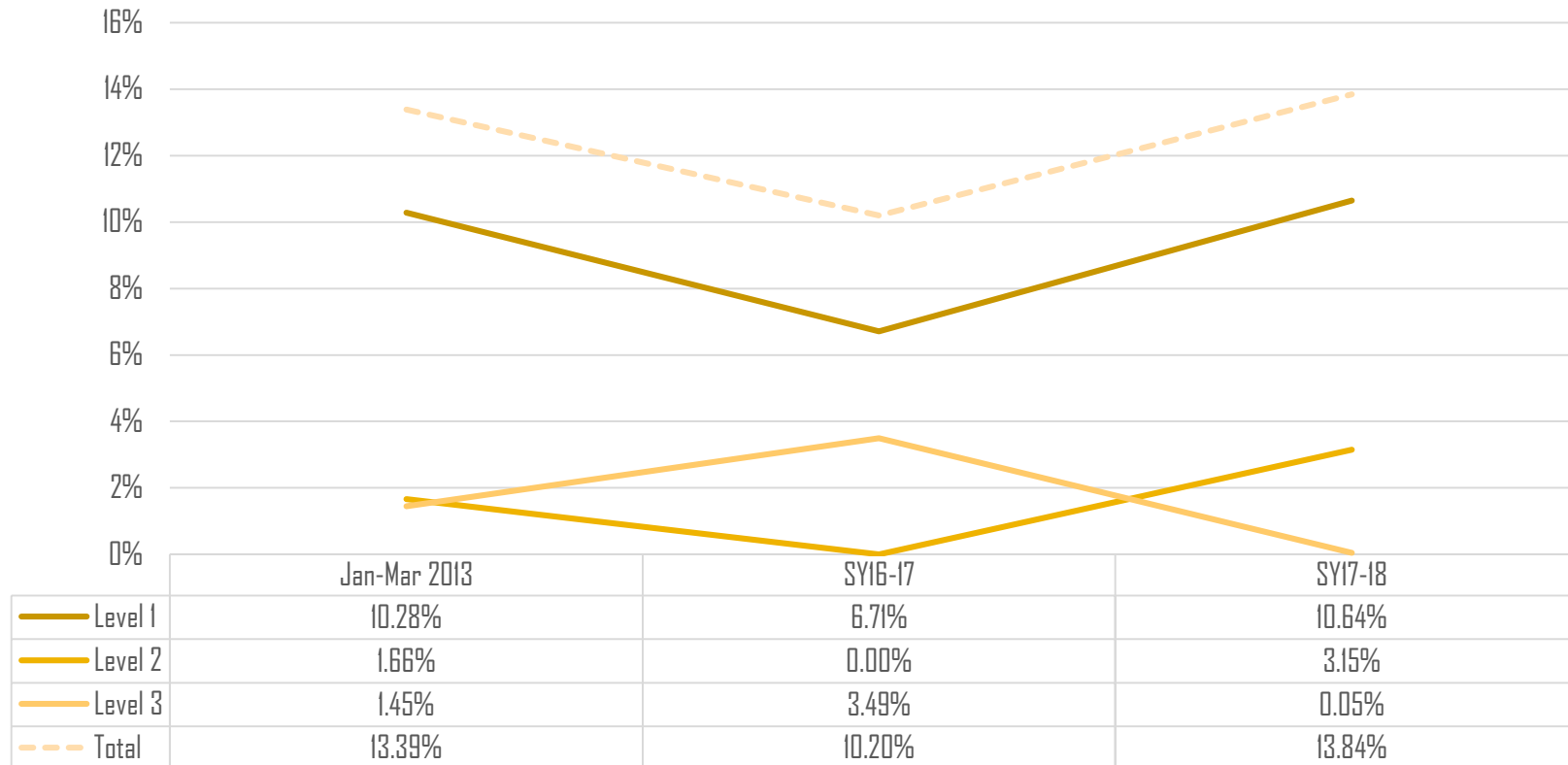
KEY SUPPLIERS

- Cuyama Orchards*
- M.C.I. FOODS, INC.
- Prima Frutta Farms
- La Tapatia Tortilleria
- FOUR IN ONE
- FELBRO
- PACIFIC SPICE
- Primavera*

EXTRA POINTS (1)

- LAUSD has developed and implemented a long-term plan to encourage and invest in value-chain innovation: LAUSD works with Gold Star to source sustainable grains (Shepherd's Grains) for its bread.

How Has Local Purchasing Changed?



ENVIRONMENTAL SUSTAINABILITY: PROGRESS TOWARD BASELINE

	Baseline Goal	Total Points	Baseline Met
4.0% of total food spend is sustainably-sourced (\$5,034,687)	15%	3	-

Additional baseline requirements:

1	At least 25% of animal products are produced without routine use of antimicrobials	19.64%
2	No seafood purchased should be listed as "Avoid" by Seafood Watch	-

KEY SUPPLIERS

- Cuyama Orchards*
- BUENA VISTA - Shepherd's Grain
- FLAV-R-PAC

ANIMAL PRODUCTS RWRAU*

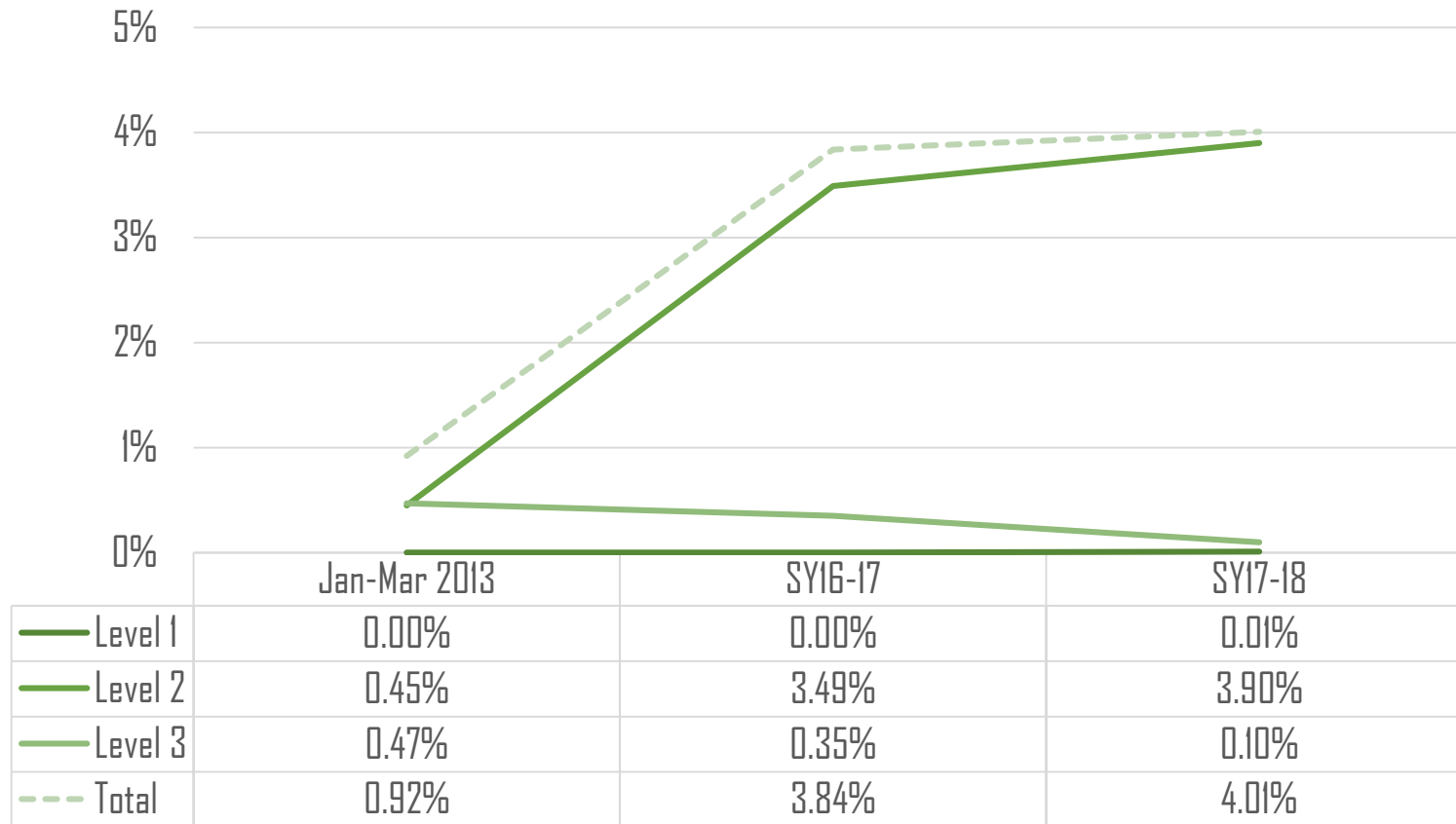
- Tyson
- M.C.I. Foods
- Perdue Farms
- Jennie-O

EXTRA POINTS

(3)

- LAUSD participates in "Meatless Mondays."
- 100% of flatware, dishes, cups, napkins are disposable.
- No bottled water is sold or served, and plain or filtered tap water in reusable jugs, bottles or dispensers is available.

How Has Sustainable Purchasing Changed?



VALUED WORKFORCE: PROGRESS TOWARD BASELINE

17.5% of total food spend is fair (\$21,916,486)*

	Baseline Goal	Total Points	Baseline Met
17.5% of total food spend is fair (\$21,916,486)*	5%	10	✓
Additional baseline requirement:			
1 Take requested follow up steps with suppliers			✓

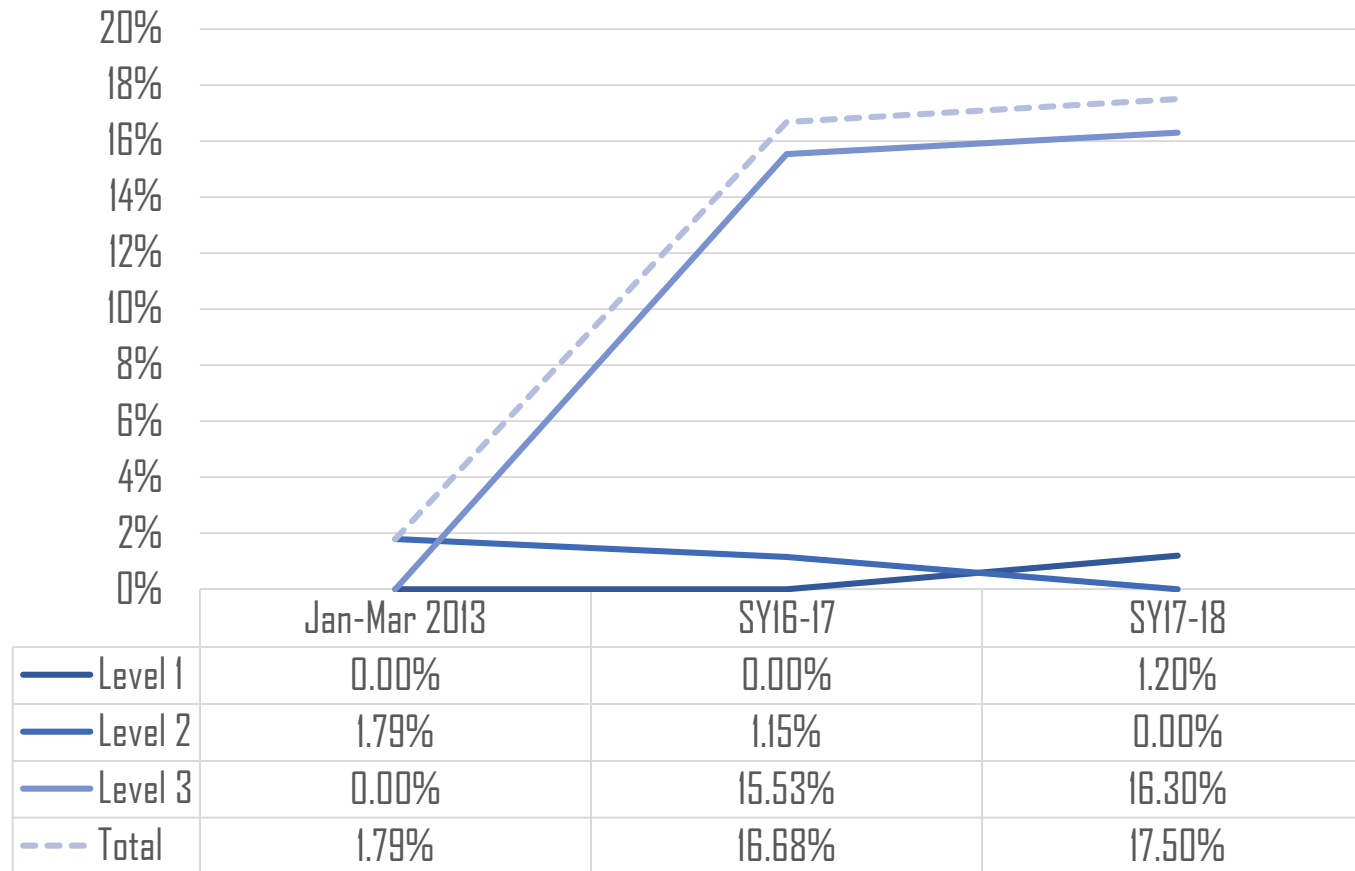
KEY SUPPLIERS

- Gold Star
- Driftwood Dairy
- McCain Foods USA
- J.R. Simplot
- UpState
- CONAGRA
- TEASDALE
- ALPHA BAKING COMPANY
- Cargill
- BUENA VISTA - Shepherd's Grain)

EXTRA POINTS (1)

- LAUSD has adopted a "living wage" policy.

How Has Fair Purchasing Changed?*



ANIMAL WELFARE: PROGRESS TOWARD BASELINE

	Baseline Goal	Total Points	Baseline Met
0% of total meat and dairy spend is high animal welfare (\$0)	15%	0	-

KEY SUPPLIERS

- None identified at this time

EXTRA POINTS (0)

- None identified at this time

NUTRITION: PROGRESS TOWARD BASELINE

	Baseline Goal	Total Points	Baseline Met
64% of total applicable items met	51% met	3	

EXTRA POINTS (2)

- LAUSD implements one or more portion control strategies (i.e. 10" or smaller plates for all meals)
- LAUSD offers culturally appropriate menu options.

	SY 16-17		12 POINTS		SY 17-18		18 POINTS		What changed from last year?
	% qualifying spend	Baseline met?	Std. points (8)	Extra points (4)	% qualifying spend	Baseline met?	Std. points (10)	Extra points (8)	
Local Economies	10.2%	-	0	1	13.8%	-	0	2	This year's scoring methodology gives weighted credit to all products with partial supply chain participation in local economies. This includes qualifying local dairy farmers that supply liquid milk to Driftwood Dairy.
Environmental Sustainability¹	3.8%	✓	1	1	4.0%	-	0	3	Purchases of beef increased by \$7M from last year. Mainly: \$3.5M of beef sausage breakfast sandwich, \$1.7M of All-American burger, and \$1.5M of beef & cheese chalupa.
Valued Workforce	16.7%	✓	4	1	17.5%	✓	9	1	No material change from last year.
Animal Welfare¹	0.0%	✓	1	0	0.0%	-	0	0	Increase in beef purchases of \$7M from last year.
Nutrition	77% of items met	✓	2	1	64% of items met	✓	1	2	No material change from last year.

	Alternate way to meet baseline ²	SY 16-17	SY 17-18
Environmental Sustainability	Reduce CO2 and H2O footprint of animal products by ≤ 4% <i>per meal</i> from baseline year	✓	-
Animal Welfare	Replace ≤ 15% of the <i>total</i> volume of animal products with plant based protein	✓	-

NOTES:

1. Environmental Sustainability and Animal Welfare were met last year via the alternate way to meet baseline.
2. Due to limited information, **analysis only includes beef and poultry products**, not all animal products. **Baseline (SY12-13) volumes are likely understated, which may lead to an understated reduction in current year from baseline.**